sarah jones

DESIGNER + ANIMATOR + ILLUSTRATOR

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As a creative with 10+ years experience in the field, I'm seeking a challenging position where I can leverage my skills to create positive change in the tech space.

Full-Time In-House Motion Designer + Animator
Hovercraft
2022 – 2024

- Created and animated assets for use in immersive experiences by clients such as Nike, Jordan, and Google
- Generated animations for augmented reality, virtual reality, retail, OOH advertising, and web experiences
- Collaborated closely with brand-specific departments to create out-of-home advertising on screen sizes of up to 18,000 square feet in Los Angeles, visible to millions
- Animated stadium graphics such as jumbotrons, ribbon screens between in-stadium seating, and exteriors

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Full-Time In-House Graphic Designer
Meow Wolf
2018 – 2020

- Produced digital assets and print materials requested internally across company teams for internal and external visibility
- Fabricated graphics for tangible props in an immersive exhibit seen by over 1.25M annual visitors
- Incorporated feedback from various internal teams to meet fast-paced deadlines for marketing projects
- Animated promotional materials for festivals, events, short films, and fundraisers

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Freelance Graphic Designer + Animator
Various Clients
2015 – 2018 / 2020 – 2022

- Managed client relationships and developed business initiatives to build a diverse portfolio, including commissioned art, installations, game design assets, stage graphics, and apparel design
- Curated new client relationships as an active part of the creative community
- Utilized 5+ years of experience operating as an S Corp in Denver, Colorado to effectively manage business operations and foster client partnerships

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Full-Time In-House Animator
Legwork Studio
2013 – 2015

- Completed everything from storyboards and animatics during ideation to illustrated assets for fully animated work, camera operation, video editing, and cel animation

SKILLS + SOFTWARE

Adobe Illustrator	Adobe Premiere Pro	Live Action Production	Wacom + Illustration
Adobe Photoshop	Adobe Firefly AI Platform	Post Production	Web Layout Design
Adobe After Effects	Figma Design + Layout	Storyboarding + Animatics	Product Mockups

EDUCATION

BFA Motion Media Design
Savannah College of Art + Design | Fall 2008 – Spring 2012